Jackpot Junction Casino Hotel
Donation Request Application

Jackpot Junction Casino Hotel donates Restaurant and Hotel coupons to charitable organizations or for charitable functions as a fundraising tool only. No donations are made for company or club social events or to fundraisers for individuals. No donations will be made to any function involving children; this includes school and church functions. All requests must be made in writing, or by completing this form. You may mail, email or fax to:

Jackpot Junction Casino Hotel
Attn: Donations
PO Box 420
Morton, MN 56270
Fax: 507-697-8024
Email: socialmedia@jackpotjunction.com

Due to the large number of requests that we receive, please submit your donation request no later than 8 weeks prior to your event or activity.

Event Information
Name of Organization:
501 © (3) Tax ID Number:
Name of Event:
Date and Location of Event:

Contact Information with Mailing Address of Organization
Organization:
ATTN:
Address:
City, State, Zip:
Telephone:
Email:
Please briefly note how this event will benefit our community:

Jackpot Junction Casino Hotel Donation Program

Mission:
The *Jackpot Junction Casino Hotel Donation Program* purpose is to enhance the quality of life for the residents in and around our community through charitable donations. We remain committed and focused in the areas of health and well-being; education, training and leadership; environmental sustainability; community improvement and social services.

Eligibility:
The *Jackpot Junction Casino Hotel Donation Program* considers opportunities with organizations that demonstrate:

- That the organization is well-administered and commands the respect and confidence of the community.
- That there is evidence of fiscally sound management and efficient event administration.
- Proven success in mounting events and measuring results.
- Preference is given to partnerships with charitable and non-profit organizations.

The *Jackpot Junction Casino Hotel Donation Program* evaluates requests on the following criteria:

- **Geographic Market-** The event takes place within a 75-mile radius of Jackpot Junction Casino Hotel.
- **Alignment-** The event must be consistent with the Casinos' commitment to corporate responsibility, support the Casinos positioning as a strong community partner and portray a positive image.
- **Target Market-** The event's target market must primarily engage adults aged 18 and older.
- **Involvement-** The opportunity should offer ways to enable the Casino to position its logo and engage its target audiences in unique ways.

Ineligibility:
The *Jackpot Junction Casino Hotel Donation Program* **will not** consider requests for support of the following:

- Organizations, projects, events or activities focused primarily on people under 18 (eighteen) years of age.
- Events or activities that are contentious in any way or may be deemed unacceptable to the community at large.
- Individual or personal needs.
- For-profit events or organizations.
- Partisan, political, religious, or denominational organizations or activities.
- Operational funding or budget deficits
- Trade or consumer shows managed by commercial organizations (e.g., travel and home shows, motor coach marketplaces.)
- Operational funding campaigns already receiving significant United Way or other Foundation funding.
- National organizations whose local chapters are already receiving our support.
- Activities that could be deemed discriminatory as defined by the Human Rights Code.
- Activities completed or costs incurred before the approval of the request to the Donation program.

Conditions:
Organizations that receive support from the *Jackpot Junction Casino Hotel Donation Program* may be required to meet one or more of the following conditions:

1. The *Jackpot Junction Casino Hotel Donation Program* reserves the right to request progress reports on any funded organizations, projects, campaigns or events;
2. The *Jackpot Junction Casino Hotel Donation Program* reserves the right to proof and/or approve any materials that feature the Jackpot Junction Casino Hotel name or logo, including but not limited to press releases, brochures, banners, signage, web pages, advertisements (print, radio, TV or online) and merchandise;
3. Event organizers who receive support from the *Jackpot Junction Donation Program* may be required to complete a detailed Event Follow-up Report within 30 days following the event. This report will require the event organizers to demonstrate that all donation deliverables have been met. It will also provide evidence of media coverage and other incremental benefits.

How to Apply
Organizations are invited to apply one time annually for support. If eligible, please complete and submit a **Donation Request Application.** To be considered valid, it must be completed in its entirety.
While a small amount of supporting documentation may be included with the application, please do not send DVDs, CDs or USBs. All requests are reviewed and recommendations are made according to the principles set forth by the *Jackpot Junction Casino Hotel Donation Program.* Due to the high demand for support, the *Jackpot Junction Casino Hotel Donation Program* is not able to meet all requests for funding. A formal letter will be sent to the applicant detailing the level of support from the *Jackpot Junction Casino Hotel Donation Program* only if the application is selected. Applications are received on an ongoing basis; therefore, please allow a minimum of six to eight weeks for processing.

Completed applications may be submitted to:

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